

Colour Matt Red / A251 / WK80

Facestock
Colour Matt Red

- Description* Coated woodfree paper with a red matt colour finish.
- Color* Red
- Applications* POS promotional and advertising labels and office information labelling (address labels, file labels, etc.)
- Printing techniques* Suitable for printing on flexo (all types), letterpress (conventional and UV), conventional offset, offset UV, screen printing, hot stamping, thermal transfer, laser.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m²	80	76-86
Thickness	ISO 534	µm	82	75-90
Bekk smoothness	ISO 5627	s	≥ 180	
Tensile strength MD/CD	ISO 1924	kN/m	≥ 3,8/ ≥ 1,8	

Adhesive
A251

- Description* General use acrylic permanent adhesive including smooth and slightly rough or curved surfaces.
- Shelf life* From the date of manufacture 2 years in 20°C and RH 50%

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	FTM 1	N/25mm	15,4	≥ 7,8
Tack (Quick Stick stainless steel)	FTM 9	N	10,3	≥ 7,8
Shear (1kg, in²/glass)	FTM 8	min	100	≥ 60
Minimum labelling temperature		°C	+5	
Minimum service temperature		°C	-20	
Maximum service temperature.		°C	+80	

Liner
Kraft White 80

- Description* One-side coated white liner with good lay-flat characteristics. Suitable for sheeting. Available only in solid back
- Color* White

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m²	80	± 4%
Thickness	ISO 534	µm	81	± 4
Tensile strength MD/CD	ISO 1924-2	kN/m	4,6/2,3	-0,6/-0,3

- * Values are subject to change without notice. Last updated 1/1/2024.
- * The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

Our self-adhesive mill is certified to the strictest environmental standards **ISO 14001 and EMAS** and has successfully completed audits for **ISO 50001, ISO 9001 and ISO 45001** certification. Adestor paper products are available with **PEFC and FSC® C011032** chain of custody certificates upon request.