

# PVC Clear / SA234 / WK130

Facestock

## PVC Gloss Clear

*Description* Monomeric plasticised polyvinyl-chloride film with good dimensional stability.

*Color* Clear

*Finish* Gloss

*Applications* Used in a variety of applications: POS promotional, eye-catching and warning labels. Suitable for indoor and also for outdoor short-term campaigns.

*Printing techniques* Suitable for printing on UV flexo, conventional offset, letterpress (conventional and UV), hot stamping, Inkjet (solvent, mild solvent, UV and latex).

Property	Norm	Units	Value	Tolerance
Substance	ASTM D 1593	g/m <sup>2</sup>	105	99 - 110
Thickness	ASTM D 1593	µm	80	72-88
Gloss 60°	ASTM D 523	%	≥ 90	
Surface tension	DIN 53364	dina/cm	≥ 36	≥ 36
Dimensional stability 100°C 10min MD	ASTM D 1204	%	-5	5
Dimensional stability 100°C 10min CD	ASTM D 1204	%	-2	± 2

Adhesive

## SA234

Water removable adhesive with high cohesion and medium adhesion and tack. Ideal for labelling different types of reusable transport boxes and trays in logistics and other surfaces (\*) used in retail such as glass, ceramic, plastic.

*Description* (\*) Face stock material, substrate surface tension or end use conditions are factors that influence on the washing results.

*Shelf life* From the date of manufacture 2 years in +20°C and RH 50%.

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	FTM 1	N/25mm	12	>12
Adhesion (Peel 180° 24h/kraft)	FTM 1	N/25mm	5	>5
Adhesion (Peel 180° 24h/PE)	FTM 1	N/25mm	4	>4
Tack (Quick Stick stainless steel)	FTM 9	N	7	>7
Shear (1kg, in <sup>2</sup> /glass)	FTM 8	min.	60	>60
Minimum labelling temperature		°C	+5	
Minimum service temperature		°C	-30	
Maximum service temperature.		°C	+60	

Liner

## Kraft White 130

*Description* One-side coated white liner with high stiffness and stability. Available in split and solid back.

*Color* White

*Applications* Specially indicated for filmic applications.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m <sup>2</sup>	130	124,8 - 135,2
Thickness	ISO 534	µm	134	124 - 144
Tensile strength MD/CD	ISO 1924-2	kN/m	≥6,7 / ≥4,3	

- Values are subject to change without notice. Last updated 1/1/2025.
- The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.