

Embossed Martelé / BC500 / WG80

Facestock

Embossed Martelé 90 WS

Description One side embossed wet-strength coated paper with a martelé finishing.

Color White

Applications Prestige labels for wine and delicatessen products.

Printing techniques Suitable for printing on UV flexo, offset UV, UV letterpress.

| Property | Norm | Units | Value | Tolerance |
|------------------|------------|------------------|-------|-----------|
| Substance | ISO 536 | g/m ² | 90 | ± 4 |
| Thickness | ISO 534 | µm | 120 | ± 9 |
| Opacity | ISO 2471 | % | 92 | |
| Tensile strength | ISO 1924-2 | N/15mm | 70 | min. 60 |

Adhesive

BC500

Description Acrylic permanent adhesive for non-recyclable bottles. The printed label resists a minimum of 2 hours with the bottle being submerged ice water (Ice Test).

Shelf life From the date of manufacture, 2 years in 20°C and RH 50%

| Property | Norm | Units | Value | Tolerance |
|--|-------|--------|-------|-----------|
| Adhesion (Peel 180° 20'/stainless steel) | FTM 1 | N/25mm | 17 | ≥ 15 |
| Tack (Quick Stick stainless steel) | FTM 9 | N | 13 | ≥ 9 |
| Shear (1kg, in ² /glass) | FTM 8 | min | 400 | ≥ 180 |
| Minimum labelling temperature | | °C | +5 | |
| Minimum service temperature | | °C | -20 | |
| Maximum service temperature. | | °C | +80 | |

Liner

Glassine White 80

Description Super-calendared translucent glassine paper especially designed for automatic labelling applications and photocell dispensing systems. This liner provides good tear resistance and smooth and regular thickness.

Color White

Applications For those applications where extra thickness of the backing paper is required such as wine labelling and filmic applications.

| Property | Norm | Units | Value | Tolerance |
|-----------|---------|------------------|-------|-----------|
| Substance | ISO 536 | g/m ² | 80 | 77-83 |
| Thickness | ISO 534 | µm | 68 | 64-72 |

• Values are subject to change without notice. Last updated 01/01/2025.

• The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

Our self-adhesive mill is certified to the strictest environmental standards **ISO 14001** and **EMAS** and has successfully completed audits for **ISO 50001**, **ISO 9001** and **ISO 45001** certification. Adestor paper products are available with **PEFC** and **FSC®** C011032 chain of custody certificates upon request.