

Art 80 / CE432 / WK90

Facestock

Art 80

Description Superior gloss coated woodfree paper with high tensile strength.

Applications Top quality labels for multicolour printing. Extensively used in food and beverage industry, logistics, stationery and cosmetics products

Printing techniques Suitable for printing on flexo (all types), letterpress (conventional and UV), screen printing, hot stamping, thermal transfer, laser, conventional offset, offset UV.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m ²	80	± 4%
Thickness	ISO 534	µm	61	± 6
Bekk smoothness	ISO 5627	s	≥ 1300	
Brightness ISO	ISO 2470-2	%	117	± 3
Paper gloss 75°	ISO 8254-1	%	72	± 5
Opacity	ISO 2471	%	87	-2
Tensile strength MD	ISO 1924-2	kN/m	4,4	-0,7

Adhesive

CE432

Description A low tack acrylic semipermanent adhesive that permits repositioning upon application.

Shelf life From the date of manufacture 2 years in +20°C and RH 50%.

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	FTM 1	N/25mm	16,7	≥ 12,3
Tack (Quick Stick stainless steel)	FTM 9	N	8,3	≥ 7,4
Shear (1kg, in ² /glass)	FTM 8	min	55	≥ 30
Minimum labelling temperature		°C	+5	
Minimum service temperature		°C	-20	
Maximum service temperature.		°C	+80	

Liner

Kraft White 90

Description One-side coated white liner: good stiffness and high dimensional stability for varying temperatures. Available in solid and split back.

Color White

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m ²	90	± 4%
Thickness	ISO 534	µm	90	± 4
Tensile strength MD/CD	ISO 1924-2	kN/m	5,2/2,6	-0,6/-0,3

• Values are subject to change without notice. Last updated 1/1/2025.

• The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

Our self-adhesive mill is certified to the strictest environmental standards **ISO 14001** and **EMAS** and has successfully completed audits for **ISO 50001**, **ISO 9001** and **ISO 45001** certification. Adestor paper products are available with **PEFC** and **FSC®** C011032 chain of custody certificates upon request.