

# Martelé Ivory WS / BC500 / WG80

Facestock

## Martelé Ivory 90 WS

*Description* Ivory one-side embossed wet-strength coated paper with a martelé finishing, mould proof.

*Color* Cream

*Finish* Matt

*Applications* Prestige labels for wine and delicatessen products.  
We recommend winding the labels reels with the face side out.

*Printing techniques* Suitable for printing on UV flexo, offset UV, UV screenprinting.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m <sup>2</sup>	90	±5
Thickness	ISO 534	µm	118	±8
Tensile strength	ISO 1924-2	N/15mm	75	

Adhesive

## BC500

*Description* Acrylic permanent adhesive for non-recyclable bottles. The printed label resists a minimum of 2 hours with the bottle being submerged ice water (Ice Test).

*Shelf life* From the date of manufacture, 2 years in 20°C and RH 50%

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	FTM 1	N/25mm	17	≥ 15
Tack (Quick Stick stainless steel)	FTM 9	N	13	≥ 9
Shear (1kg, in <sup>2</sup> /glass)	FTM 8	min	400	≥ 180
Minimum labelling temperature		°C	+5	
Minimum service temperature		°C	-20	
Maximum service temperature.		°C	+80	

Liner

## Glassine White 80

*Description* Super-calendared translucent glassine paper especially designed for automatic labelling applications and photocell dispensing systems. This liner provides good tear resistance and smooth and regular thickness.

*Color* White

*Applications* For those applications where extra thickness of the backing paper is required such as wine labelling and filmic applications.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m <sup>2</sup>	80	77-83
Thickness	ISO 534	µm	68	64-72

- Values are subject to change without notice. Last updated 01/01/2025.

- The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

Our self-adhesive mill is certified to the strictest environmental standards **ISO 14001** and **EMAS** and has successfully completed audits for **ISO 50001**, **ISO 9001** and **ISO 45001** certification. Adestor paper products are available with **PEFC** and **FSC®** C011032 chain of custody certificates upon request.