TECHNICAL SPECIFICATIONS

Colour Matt Red / A251 / WK80

Facestock

Colour Matt Red

Description Coated woodfree paper with a red matt colour finish.

Color Red

Applications POS promotional and advertising labels and office information labelling (address labels, file labels, etc.)

Printing techniques Suitable for printing on flexo (all types), letterpress (conventional and UV), conventional offset, offset UV, screen printing, hot stamping, thermal transfer, laser.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m²	80	76-86
Thickness	ISO 534	µm	82	75-90
Bekk smoothness	ISO 5627	s	≥ 180	
Tensile strength MD/CD	ISO 1924	kN/m	≥ 3,8/ ≥ 1,8	

Adhesive

A251

Description General use acrylic permanent adhesive including smooth and slightly rough or curved surfaces.

Shelf life From the date of manufacture 2 years in 20ºC and RH 50%

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180º 20'/stainless steel)	FTM 1	N/25mm	15,4	≥ 7,8
Tack (Quick Stick stainless steel)	FTM 9	N	10,3	≥ 7,8
Shear (1kg, in²/glass)	FTM 8	min	100	≥ 60
Minimum labelling temperature		ºC	+5	
Minimum service temperature		ºC	-20	
Maximum service temperature.		ºC	+80	

Liner

Kraft White 80

Description One-side coated white liner with good lay-flat characteristics. Suitable for sheeting. Available only in solid back

Color White

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m²	80	± 4%
Thickness	ISO 534	µm	81	± 4
Tensile strength MD/CD	ISO 1924-2	kN/m	4,6/2,3	-0,6/-0,3

- Values are subject to change without notice. Last updated 1/1/2024.
- The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

*Our self-adhesive mill is certified to the strictest environmental standards **ISO 14001 and EMAS** and has successfully completed audits for **ISO 50001, ISO 9001 and ISO 45001** certification. Adestor paper products are available with **PEFC and FSC®** C011032 chain of custody certificates upon request.*

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