

# Colour Matt Yellow / A251 / KB90

Facestock

## Colour Matt Yellow

*Description* Coated woodfree paper with a yellow matt colour finish.

*Color* Yellow

*Applications* POS promotional and advertising labels and office information labelling (address labels, file labels, etc.)

*Printing techniques* Suitable for printing on flexo (all types), letterpress (conventional and UV), hot stamping, laser, conventional offset, offset UV, screen printing, thermal transfer.

| Property               | Norm     | Units            | Value        | Tolerance |
|------------------------|----------|------------------|--------------|-----------|
| Substance              | ISO 536  | g/m <sup>2</sup> | 80           | 76-86     |
| Thickness              | ISO 524  | µm               | 82           | 75-90     |
| Bekk smoothness        | ISO 5627 | s                | ≥ 180        |           |
| Tensile strength MD/CD | ISO 1924 | kN/m             | ≥ 3,8/ ≥ 1,8 |           |

Adhesive

## A251

*Description* General use acrylic permanent adhesive including smooth and slightly rough or curved surfaces.

*Shelf life* From the date of manufacture 2 years in 20°C and RH 50%

| Property                                 | Norm  | Units  | Value | Tolerance |
|--|-------|--------|-------|-----------|
| Adhesion (Peel 180° 20'/stainless steel) | FTM 1 | N/25mm | 15,4  | ≥ 7,8     |
| Tack (Quick Stick stainless steel)       | FTM 9 | N      | 10,3  | ≥ 7,8     |
| Shear (1kg, in <sup>2</sup> /glass)      | FTM 8 | min    | 100   | ≥ 60      |
| Minimum labelling temperature            |       | °C     | +5    |           |
| Minimum service temperature              |       | °C     | -20   |           |
| Maximum service temperature.             |       | °C     | +80   |           |

Liner

## Kraft White 90

*Description* One-side coated white liner: good stiffness and high dimensional stability for varying temperatures. Available in solid and split back.

*Color* White

| Property               | Norm       | Units            | Value   | Tolerance |
|------------------------|------------|------------------|---------|-----------|
| Substance              | ISO 536    | g/m <sup>2</sup> | 90      | ± 4%      |
| Thickness              | ISO 534    | µm               | 90      | ± 4       |
| Tensile strength MD/CD | ISO 1924-2 | kN/m             | 5,2/2,6 | -0,6/-0,3 |

- Values are subject to change without notice. Last updated 1/1/2023.

- The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

Our self-adhesive mill is certified to the strictest environmental standards ISO 14001 and EMAS and has successfully completed audits for ISO 50001, ISO 9001 and ISO

45001 certification. Adestor paper products are available with PEFC and FSC® C011032 chain of custody certificates upon request.

# TECHNICAL SPECIFICATIONS