

# Embossed Martelé / BC500 / WG80

Facestock

## Embossed Martelé 90 WS

*Description* One side embossed wet-strength coated paper with a martelé finishing.

*Color* White

*Applications* Prestige labels for wine and delicatessen products.

*Printing techniques* Suitable for printing on UV flexo, offset UV, UV letterpress.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m <sup>2</sup>	90	± 4
Thickness	ISO 534	µm	120	± 9
Opacity	ISO 2471	%	92	
Tensile strength	ISO 1924-2	N/15mm	70	min. 60

Adhesive

## BC500

*Description* Acrylic permanent adhesive for non-recyclable bottles. The printed label resists a minimum of 2 hours with the bottle being submerged ice water (Ice Test).

*Shelf life* From the date of manufacture, 2 years in 20°C and RH 50%

Property	Norm	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	FTM 1	N/25mm	17	≥ 15
Tack (Quick Stick stainless steel)	FTM 9	N	13	≥ 9
Shear (1kg, in <sup>2</sup> /glass)	FTM 8	min	400	≥ 180
Minimum labelling temperature		°C	+5	
Minimum service temperature		°C	-20	
Maximum service temperature.		°C	+80	

Liner

## Glassine White 80

*Description* Super-calendared translucent glassine paper especially designed for automatic labelling applications and photocell dispensing systems. This liner provides good tear resistance and smooth and regular thickness.

*Color* White

*Applications* For those applications where extra thickness of the backing paper is required such as wine labelling and filmic applications.

Property	Norm	Units	Value	Tolerance
Substance	ISO 536	g/m <sup>2</sup>	80	77-83
Thickness	ISO 534	µm	68	64-72

- Values are subject to change without notice. Last updated 01/01/2024.

- The technical information that appears in this document reflects our knowledge and experience, but should only be considered as a general guideline.

Our self-adhesive mill is certified to the strictest environmental standards ISO 14001 and EMAS and has successfully completed audits for ISO 50001, ISO 9001 and ISO

45001 certification. Adestor paper products are available with PEFC and FSC® C011032 chain of custody certificates upon request.

# TECHNICAL SPECIFICATIONS